

SIBLING BIOGRAPHY:

SIBLING launched on May 29th 2008 as a collaboration between Joe Bates, Sid Bryan and Cozette McCreery. The premier menswear collection included bright and playful subversions of classic knitwear styles such as cashmere Twinsets in sequin leopard and sparkling Bretons.

Today Sid Bryan and Cozette McCreery continue the brand where leopards, sequins, spots, stripes and vibrant colour (especially SIBLING Pink) have become integral to the label's signature. From AW12 they offer the same integrity and spirit to women under the same brand name.

Their famous full Fair Isle knit look (known affectionately as Knit Monster) takes the cover of the book Doppelganger and travelled globally as part of the Wool Modern exhibition. Balaclava wearing Pandas Rock! and Tattooed Man exhibited in Holland in 2013 and their Sequin Kanaval Masks have made front covers: most recently Beyoncé on CR Fashion Book.

SIBLING worked with Pudsey for Children In Need 2012 and designed and produced an outfit for Disneyland Paris' Extended 20th Anniversary celebrations to represent the UK in March 2013.

Awards include: Newgen Men and Women, Fashion Forward for Menswear and the first Dulux Colour Award: Best Use Of Colour In Fashion & Beauty. SIBLING were also the European representatives for WOOLMARK in 2014 and continue to act as ambassadors through WOOLMARK and Wool Modern.

Collectively as SIBLING they have worked with: Robert Clergerie, Smiley, Swarovski, Barbie, Fashionary, G shock, Baby G, Cassette Playa, Lulu & Co, Oxbow, Tween, Fred Perry, Studio Voltaire, Topman, Topshop, Jacob's, PUMA and River Island.

Artist collaborations include Noble & Webster, Clym Evernden, Noah Scalin, Will Broome, Mike Egan and Jim Lambie.

Fans include Beyoncé, Mariah Carey, Pharrell, Rita Ora, Daisy Lowe, Laura Bailey, Bella Freud, Chris Brown, 1D's Louis Tomlinson and Noel Fielding.

BOOKS:

Doppelganger published by Gestalten

Pattern published by Phaidon

Skull Style: Skulls in Contemporary Art and Design published by Faramah Media

Developing A Collection published by AVA Academia

Textiles And Fashion published by AVA Academia

EXHIBITIONS:

Fashion In Motion: The V&A

In Conversation: The V&A

Visionary Knitwear: Fashion & Textiles Museum & The Civic, South Yorkshire & Kunsthall, Rotterdam, Holland

GQ Spain/ en In Progress: Museo del Traje, Spain

Off Site: ICA with Selfridges, UK

Fetishism in Fashion: M^oBA 13, Holland

Wool Modern: World tour

Endless Garment: RMIT Australia

London Fashion Week, RCA

SIBLING INTERNATIONAL LTD, Unit 11 Links Yard, 29a Spelman Street, London E1 5LX,

info@siblinglondon.com, WWW.SIBLINGLONDON.COM