

## **THE FAN CLUB**

### **Menswear & Women's Resort Spring Summer 15**

Groups of teens grappling with their sense of self can be found in villages and cities worldwide. In clubs and market squares, they congregate to find solidarity in numbers and rage against the establishment. With an unwritten code, they form tribes and gangs, or in the SIBLING world: families. It is a world of extremes and exhibitionism where a warrior attitude is essential.

SIBLING said:

"Rarely are clothes worn more as armour than when you're young. The pack anonymity of a group of 'hoodies', the up-yours gesture of a boy in a skirt or the societal baiting of a shocking hairstyle...challenging conformity and in-your-face declarations are everything. While racked with insecurities, there is also the joy and power of dressing and grooming to extremes. Boundaries of taste or decency are pushed to breaking point, but there is a secret strength drawn from every stare, gasp or giggle. 'Other people' not understanding is proof-positive that the tribal markings are doing their job."

For Spring Summer 15 looks revolve around an 'anti-culture' uniform: hoodies covered in giant palettes forming armour-like scales dotted with Swarovski crystal beads; a hyper-masculine motor cross jacket and trousers are recreated in handmade crochet, as is the humble tracksuit; double, sometimes triple denim. Aprons create warriors or stand as a challenge to gender stereotypes.

In this collection, two of SIBLING's motifs are hair and spots: the two biggest preoccupations of your average self-obsessed youth. Scarified dot denim or dripping spots mutating into the SIBLING leopard on knitwear. Viscose 'hair' tunics and headpieces (from artificial hair) are made by knitting in individual strands, trapping them in yarn.

This season's artist collaboration is with Mike Egan, whose work uses the universal symbol of outsider youth: death. His work addresses our bleakest thoughts and fears but his cartoonish figures are also darkly comic.

SIBLING is also pleased to announce the launch of a women's resort collection, with looks stolen straight from the boys but made feminine. In this vein, Robert Clegerie have collaborated with SIBLING on one-off versions of their unisex boot made new in rebel-friendly canvas.

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