

Agi & Sam

Agi Mdumulla studied Fashion Design at Manchester School of Art and Sam Cotton studied Illustration at University of Lincoln. While producing print for Alexander McQueen, Karl Lagerfeld, J.W. Anderson, Armand Basi and Carolyn Massey, Sam learnt the theory of production, colour and fabric.

Agi trained at a Soho based tailors, before spending a year with Alexander McQueen working alongside the menswear team. At McQueen, he learned primarily the importance of research and the extent at which creativity can be explored. He then went on to work for himself briefly before setting up Agi & Sam.

They have recently been taken on by the CFE Venture Program for the next two years, allowing them to have studio funding, PR and legal advice. Alongside this includes mentoring from Paul Smith whom they are meeting each season to discuss the best way of moving the brand forwards.

They have just delivered their first womenswear exclusive collection for Harvey Nichols and intend to build on this each season, adding new pieces and styles into the store and gradually creating a full womenswear collection. Also, more recently, their menswear has been bought by Liberty for SS13.